

Adirondack Pastel Society

Adirondack National Pastel Exhibition Online Only

7th Annual National Pastel Exhibition

Sponsored by:

The Adirondack Pastel Society

Show runs Wednesday, July 7, to Saturday August 14, 2021

and will be available to view on: <http://adirondackpastelsociety.com/>

Entry Deadline: Sunday, May 30, 2021

Theme and Eligibility:

This is a national/international open call opportunity for any artist working in soft pastel. Work must be original pastel artwork only. All submissions must be for sale, artists will handle the sale of their work.

Awards:

Best of Show: \$650, Second: \$300, Third: \$150, additional cash prizes will be awarded.

Nonrefundable Jurying Fee:

Jurying fee is to be \$35 for two images, \$45 for three images; payable online @ www.showsubmit.com

Jurors:

Jurors of Selection & Awards: Jeri Greenberg, PSA (Bio to follow)

Submission Guidelines:

- A maximum of 3 pieces may be submitted for jurying.
- Follow www.showsubmit.com guidelines for sizing and submitting entries
- All entries will be through www.showsubmit.com

Notification: Artists will be notified of jury results by email during the week of June 14, 2021. Prizewinners will be announced when the show goes live on July 7, 2021, from 5 to 7 p.m.

Publicity: Adirondack Pastel Society will publicize the show regionally via email marketing, paid print advertising, press releases, website and social media promotion.

Commission: As this is now an online exhibition, APS is asking for a lower commission on artwork sales. Artists will be asked to donate a 10% commission on sales to the Adirondack Pastel Society.

Photography: Artist agrees to allow the Adirondack Pastel Society to use images of artworks for promotional purposes.

Drop-off and Pick-up:

This is an online show only, so no delivery or shipping of works involved

About the Exhibition:

Adirondack National Pastel Exhibition 2021 is the seventh annual pastel show sponsored by the Adirondack Pastel Society.

Contact the Adirondack Pastel Society National Show Committee at adkpastelsociety@gmail.com attention: Dave Francis, if you have any questions.

We look forward to seeing your work and sharing it with the pastel world during these difficult times.